

# Permitted Use of Bright Data's Trademark Name & Logo

You may refer to Bright Data's trademarks only to describe accurately how our products or services relate to your products or services, as long as you follow these guidelines:

- The use of Bright Data's logos is only permitted with Bright Data's written consent. In case you do not have a direct connection with us, you may contact us through [copyright@brightdata.com](mailto:copyright@brightdata.com)
- If a specialized logo has been assigned to you, use of such must remain in compliance with all logo usage guidelines.
- When referencing any of Bright Data's trademarks, you must distinguish said marks from the surrounding.

## Logo usage - Guidelines

[Find our Brand Assets resource files here](#)

On light backgrounds:



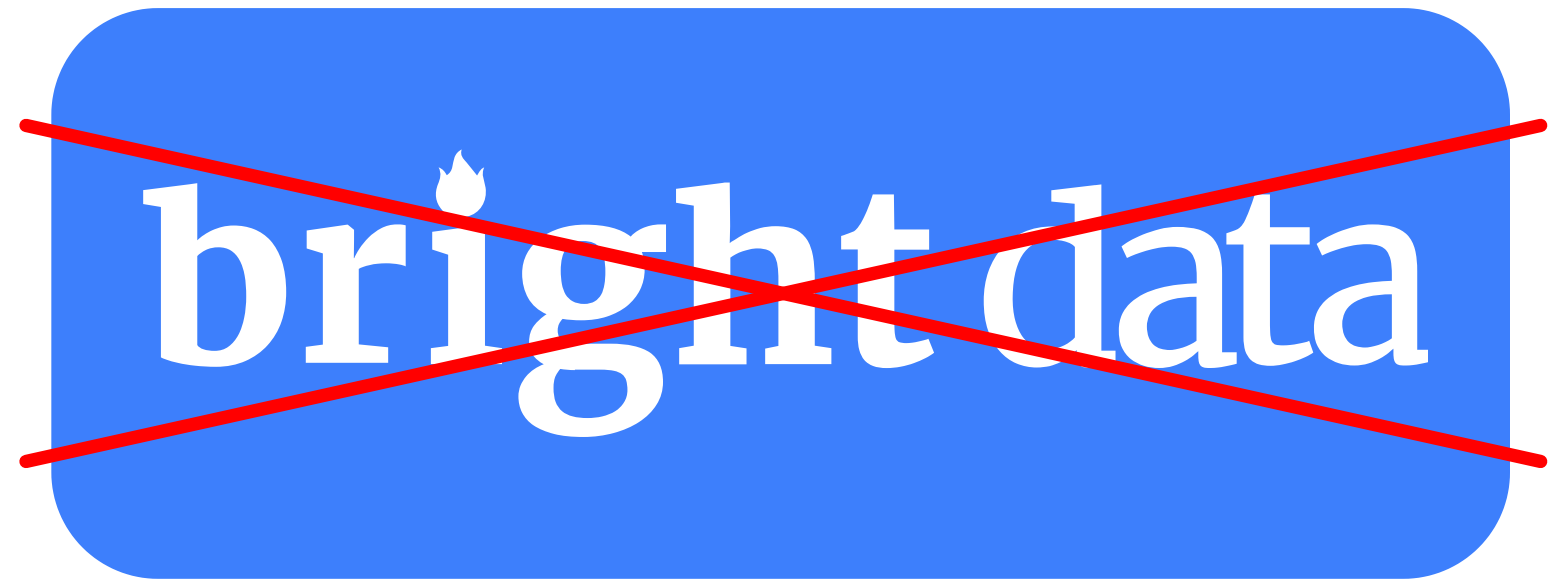
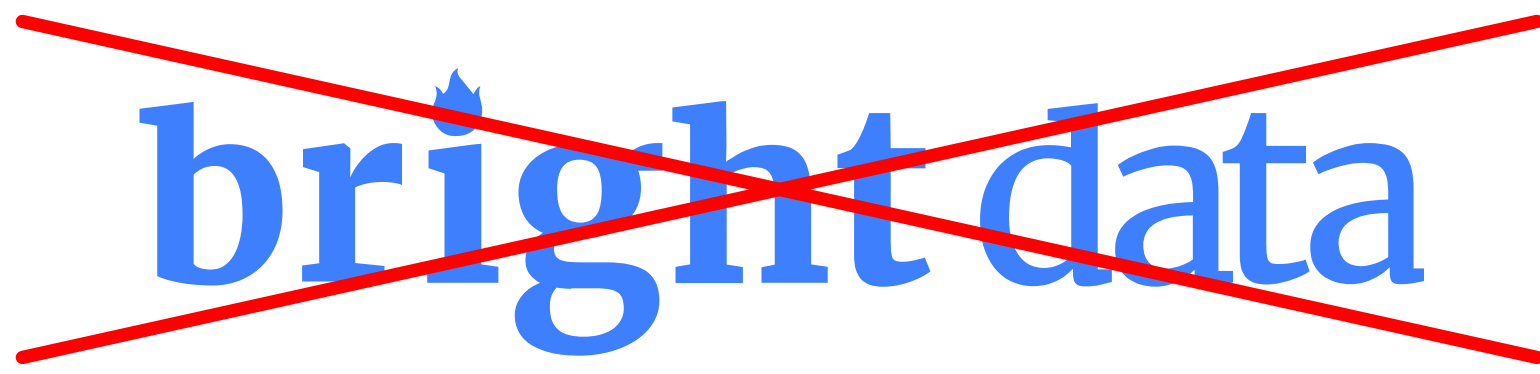
On dark backgrounds:



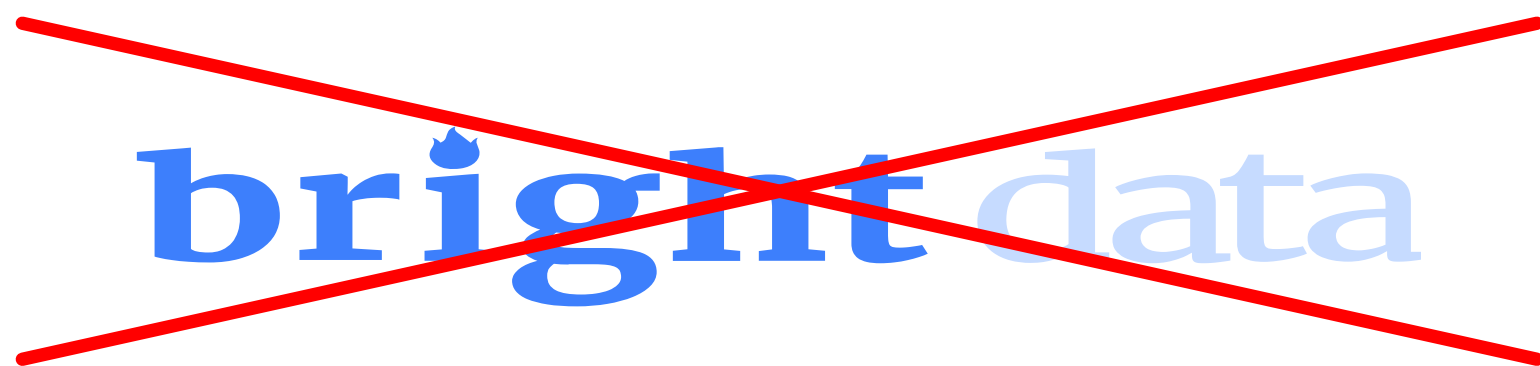
Do not use the favicon and the logo together:



Don't use the same color for "bright" and "data":



Don't stretch the logo:



Don't use drop shadow:



[Find our Brand Assets resource files here](#)

### Brand name usage - Guidelines

- First letters should always be capitalized in text format. Example: Bright Data
- Avoid shortening or abbreviating Bright Data's trademarks. For example: BD

Please contact us at [copyright@brightdata.com](mailto:copyright@brightdata.com) in case:

- You have questions about these guidelines
- You encountered a Bright Data trademark use that is not in accordance with these usage guidelines